Mondosol — Story Angles for Journalists

For newspapers, magazines, broadcasters, trade press and podcasts. All facts may be quoted; photos and logos are at mondosol.com/press.

The story in brief

Elio Mondello Anza is an Italian-Norwegian founder who, from Hønefoss in Norway, is building Mondosol — a multilingual learning platform where people learn languages and life skills by doing, not by memorizing. The company was founded in 2010, is bootstrapped with no venture capital, and every course is free to start, with an optional Mondosol+ membership.

1. From social housing in Italy to founder in Norway

Elio grew up in social housing in Italy, chose an academic high school against almost everyone's advice, and has since lived and worked in six countries. Norway has been his home for most of that time, and today he runs Mondosol from its headquarters in Hønefoss. **Good for:** profiles, portrait interviews, local and regional media.

2. A global learning platform from a small Norwegian town

Mondosol reaches an audience in 102 languages but is run from Hønefoss. The platform launched in beta in September 2026, and its Ulule crowdfunding campaign passed 200 percent of its initial goal — without any venture capital. **Good for:** business journalists, startup and founder columns.

3. Learn a language by living it

Elio is a certified business Norwegian instructor recognized by the Norwegian Chamber of Commerce. He learned five languages by living where they are spoken — and that is how Mondosol teaches languages: short daily lessons and real conversation practice, where mistakes are encouraged and never punished. **Good for:** education, integration and language journalism, adult learning.

4. Moving abroad — from someone who has done it six times

What is it really like to move to a new country, learn the language and build something there? Elio can talk about relocation, working life, cultural codes and why practical language use matters more than grammar books. **Good for:** features on migration and relocation, magazines, podcasts about living abroad.

5. "Learn by doing" — another way to think about school

Mondosol's pedagogy is built on trial and error: "You learn by doing, not by reading." The crowdfunding rewards include in-person school visits. **Good for:** education and teaching coverage, opinion pieces.

6. From top host to education founder

Elio was one of Italy's top three Airbnb Superhosts and recognized among the platform's best hosts globally, and La Repubblica featured him as a leading hospitality influencer. After the pandemic upended short-term rentals, he stepped away from hosting in 2022 to focus fully on education. **Good for:** travel, business and "reinvention" stories.

Quick facts

- Founded: 2010 · Founder & CEO: Elio Mondello Anza
- Headquarters: Hønefoss, Norway
- Courses in languages, hosting, digital skills and cultural learning
- Every course is free to start; optional Mondosol+ membership
- Bootstrapped, no venture capital
- Amazon bestselling author (Sei Paesi, Una Storia)

Interviews, photos and materials

Elio is happy to give interviews in English, Italian or Norwegian. Fact sheet, bios, press release and high-resolution photos are at mondosol.com/press.

Media contact: press@mondosol.com · mondosol.com/press · mondosol.com